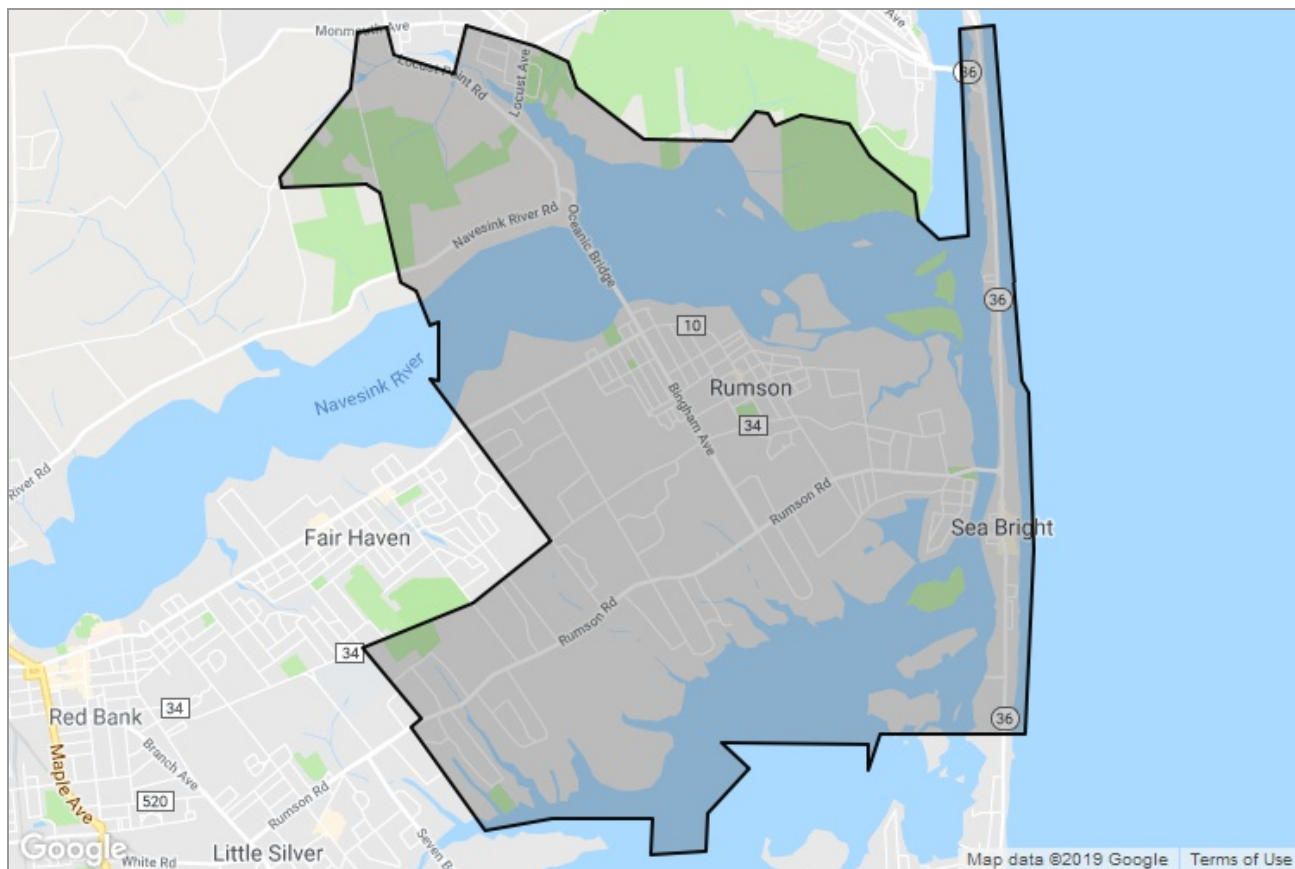


NEIGHBORHOOD REPORT

# Rumson, NJ 07760



Presented by

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**Engel & Völkers - Monmouth County**  
960 Holmdel Road, Building 1  
Holmdel, NJ 07733

## Neighborhood: Housing Stats and Charts

	07760	Monmouth County	New Jersey	USA
Median Estimated Home Value	\$873K	\$448K	\$366K	\$242K
Estimated Home Value 12-Month Change	-1.5%	+7.3%	+3.9%	+6.1%
Median List Price	\$1.6M	\$475K	\$309K	\$100K
List Price 1-Month Change	+0.1%	+3.3%	-1.9%	-9.1%
List Price 12-Month Change	+33.8%	+11.8%	+6.9%	+11%
Median Home Age	57	49	53	40
Own	87%	74%	64%	64%
Rent	13%	26%	36%	36%
\$ Value of All Buildings for which Permits Were Issued	—	\$164M	\$2.04B	\$102B
% Change in Permits for All Buildings	—	-22%	+5%	+2%
% Change in \$ Value for All Buildings	—	-4%	-2%	+7%

### Median Sales Price vs. Sales Volume

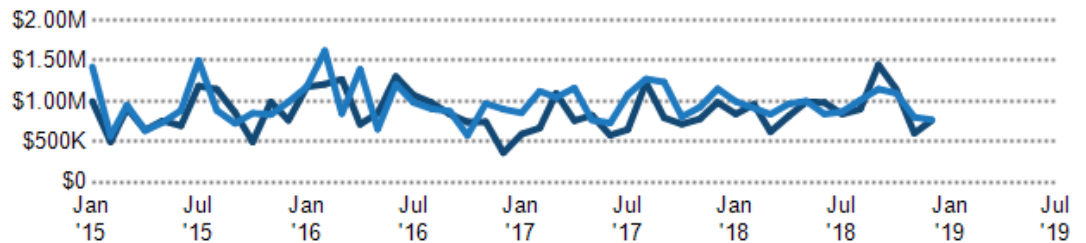
This chart compares the price trend and sales volume for homes in an area. Home prices typically follow sales volume, with a time lag, since sales activity is the driver behind price movements.

Data Source: Public records and listings data

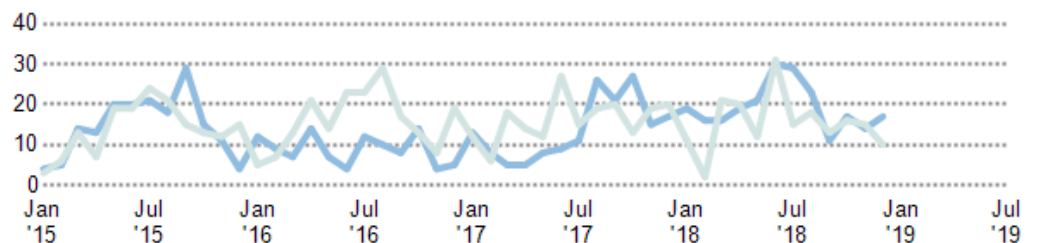
Update Frequency: Monthly

- Median Sales Price Public Records
- Median Sales Price Listings
- Sales Volume Public Records
- Sales Volume Listings

#### Median Sales Price



#### Sales Volume



## Median Listing Price vs. Listing Volume

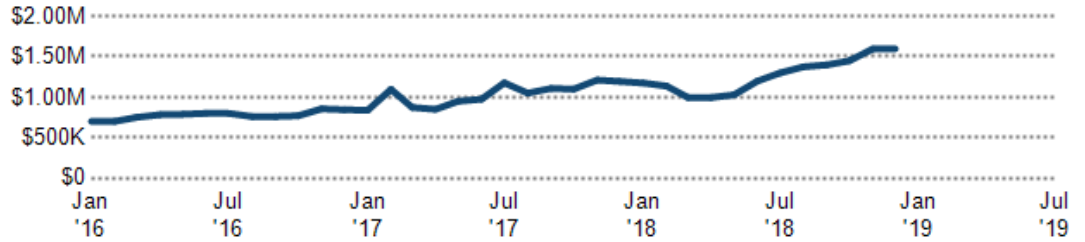
This chart compares the listing price and listing volume for homes in an area. Listing prices often follow listing volume, with a time lag, because supply can drive price movements.

Data Source: On- and off-market listings sources

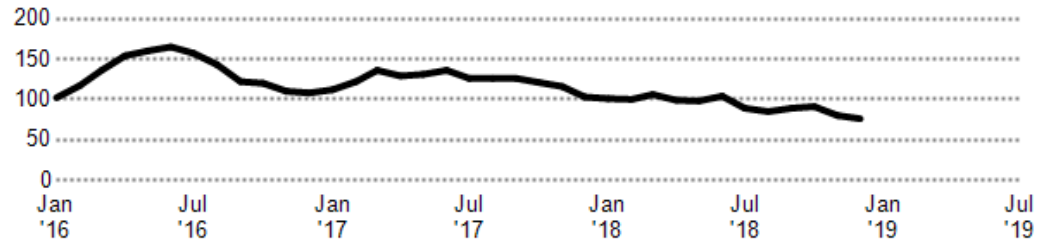
Update Frequency: Monthly

■ Median List Price  
■ Listing Volume

Median List Price



Listing Volume



## Price Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months within different price ranges in the area of your search. The amount shown for the subject property is sold data where available, or the property's estimated value when sales data are unavailable (such as a non-disclosure state) or provided in range format.

Data Source: Public records and MLS data where licensed

Update Frequency: Monthly

■ Sales Count By Price Range



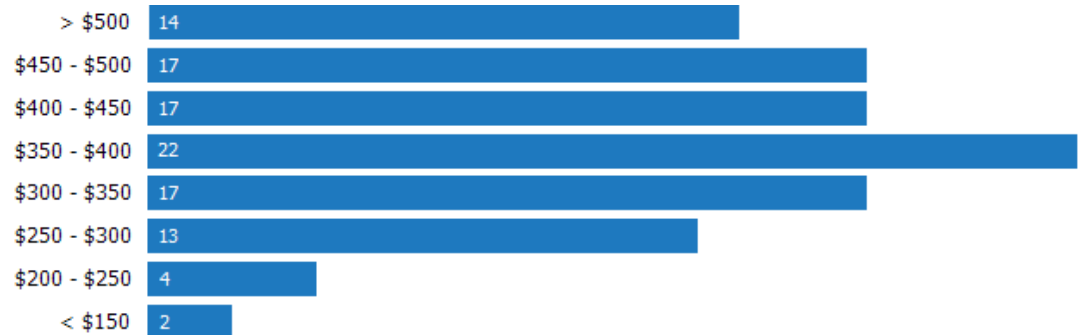
## Price per Square Foot of Homes Sold

This chart shows the distribution of homes reported sold in the past six months at different prices per square foot (living area sourced from public records).

Data Source: Public records and MLS data where licensed

Update Frequency: Monthly

■ Sales Count By Price Per Sq Ft



## Size of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different sizes in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count By Living Area



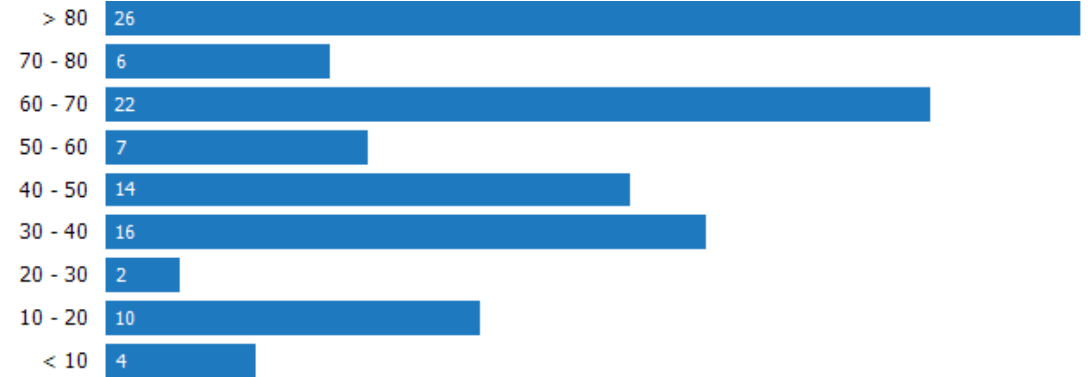
## Age Range of Homes Sold

This chart shows the distribution of homes reported sold in the past six months of different age ranges in the area of your search.

Data Source: Public records and MLS data where licensed

Update Frequency: Monthly

■ Sales Count by Age of House



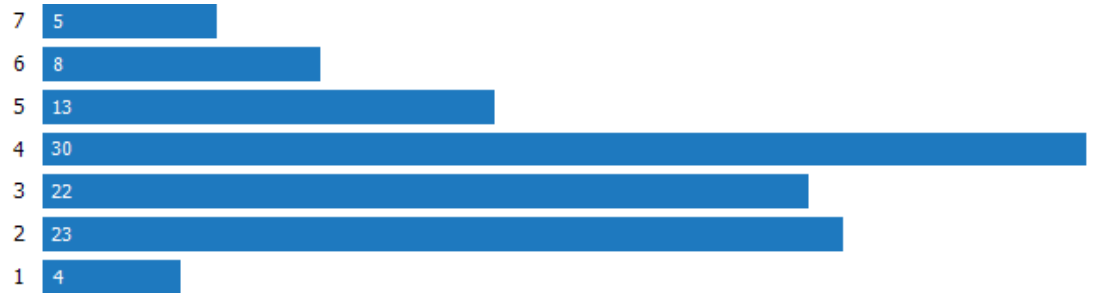
## Number of Bedrooms in Homes Sold

This chart shows the distribution of homes reported sold in the past six months, according to the number of bedrooms, in the area of your search.

Data Source: Public records data

Update Frequency: Monthly

■ Sales Count by Bedroom



## Neighborhood: People Stats and Charts

	07760	Monmouth County	New Jersey	USA
Population	7.68K	628K	8.96M	321M
Population Density per Sq Mi	1.43K	1.34K	1.22K	—
Population Change since 2010	-1.4%	+0.1%	+3.5%	+6.1%
Median Age	42	43	40	38
Male / Female Ratio	49%	49%	49%	49%

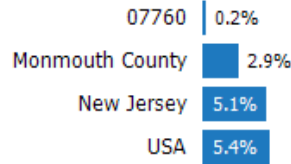
## Education Levels of Population

This chart shows the educational achievement levels of adults in an area, compared with other geographies.

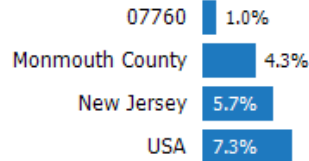
Data Source: U.S. Census American Community Survey via Esri, 2016

Update Frequency: Annually

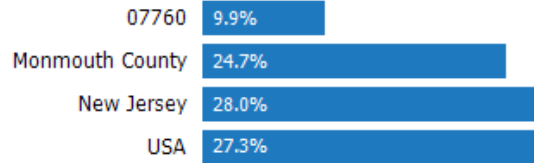
### Less Than 9th Grade



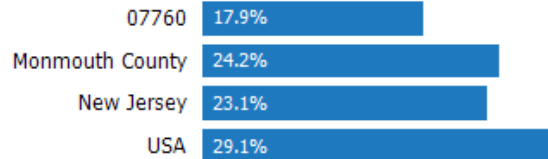
### 9-12th Grade/No Diploma



### High School Graduate



### Associate Degree



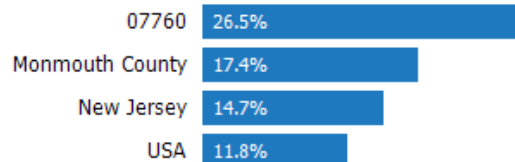
### Bachelor's Degree



### At Least a College Education



### Grad/Professional Degree



## Population of Children by Age Group

This chart shows the distribution of the population of children by age range — from birth to 17 — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

07760



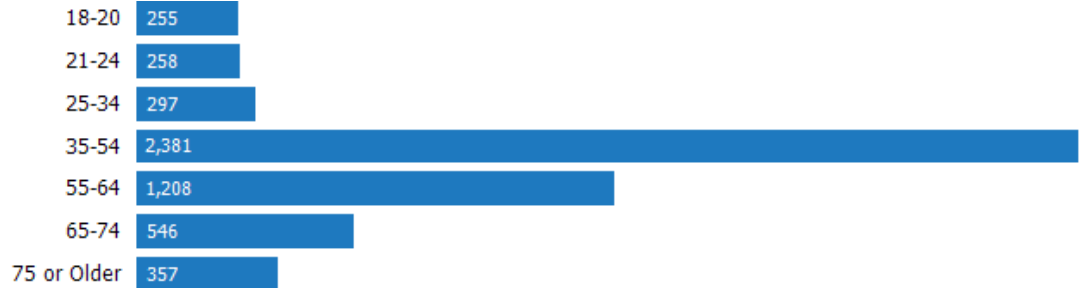
## Population of Adults by Age Group

This chart shows the distribution of the population of adults by age range — from 18 to 75-plus — in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

07760



## Households With Children

This chart shows the distribution of households with children, categorized by marital status, in the area of your search.

Data Source: U.S. Census

Update Frequency: Annually

07760



## Household Income Brackets

This chart shows annual household income levels within an area.

Data Source: U.S. Census

Update Frequency: Annually

07760



## Presidential Voting Pattern

This chart shows how residents of a county voted in the 2016 presidential election.

Data Source: USElectionAtlas.org

Update Frequency: Quadrennially



## Neighborhood: Economic Stats and Charts

	07760	Monmouth County	New Jersey	USA
Income Per Capita	\$96,981	\$46,736	\$39,069	\$31,177
Median Household Income	\$146,493	\$91,807	\$76,475	\$57,652
Unemployment Rate	—	3.2%	3.6%	3.9%
Unemployment Number	—	10.6K	163K	6.29M
Employment Number	—	317K	4.34M	157M
Labor Force Number	—	327K	4.5M	163M

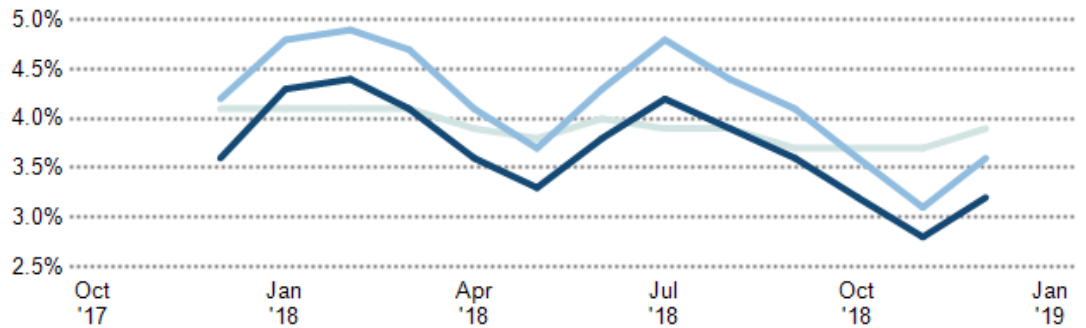
### Unemployment Rate

This chart shows the unemployment trend in the area of your search. The unemployment rate is an important driver behind the housing market.

Data Source: Bureau of Labor Statistics

Update Frequency: Monthly

■ Monmouth County  
■ New Jersey  
■ USA



### Occupational Categories

This chart shows categories of employment within an area.

Data Source: U.S. Census

Update Frequency: Annually

■ 07760





## Neighborhood: Quality of Life Stats and Charts

### Quality of Life in 07760

	07760	Monmouth County	New Jersey	USA
Elevation (in feet)	1,627	1,627	1,647	—
Annual Rainfall (in inches)	45	45	45.67	—
Annual Snowfall (in inches)	18.05	21.47	24.61	—
Days of Full Sun (per year)	98	98	92	—
Travel Time to Work (in minutes)	—	34	31	26
Water Quality - Health Violations	—	0	—	—
Water Quality - Monitoring and Report Violations	—	3.4	—	—
Superfund Sites	0	13	167	2,370
Brownfield Sites	No	Yes	Yes	Yes

### Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census

Update Frequency: Annually

07760



### How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute.

Data Source: U.S. Census

Update Frequency: Annually



### Average Monthly Temperature

This chart shows average temperatures in the area you searched.

Data Source: NOAA

Update Frequency: Annually



## Walkability Scores (out of 5)

This neighborhood or ZIP code is rated for walking access to general points of interest, reflected in the overall score, plus amenities (such as retail stores) and leisure (such as restaurants and parks). Other factors considered in the scores are street types, weather, public transportation and population density.

Data Source: Maponics

Update Frequency: Quarterly

Overall Score



Amenity Score



Leisure Score



## About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.
- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.
- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.
- This report has been provided to you by a member of the NAR.



## About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.
- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records and RealtyTrac.
- **Market conditions and forecasts** based on listing and public records data.
- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.
- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.
- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.
- **School data and reviews** from Niche.
- **Specialty data sets** such as walkability scores, traffic counts and flood zones.



## Update Frequency

- Listings and public records data are updated on a continuous basis.
- Charts and statistics calculated from listing and public records data are refreshed monthly.
- Other data sets range from daily to annual updates.

## Learn more

For more information about RPR, please visit RPR's public website: <http://blog.narrpr.com>

